

## FREQUENTLY ASKED QUESTIONS

### About Entering the Competition

- What are the benefits of entering the competition?
  - Via the council, participants will have access to the resources in the industry and the global network, which will help build up their brand recognition globally as well as enhancing brand identification.
  - With the council's resources, award winners will have access to international buyers, media, investors and manufacturers. It is a unique and valuable opportunity and platform for emerging designers.
- Who is eligible to enter the competition?
  - Competition is open to all interested jewelry and accessories designers, manufacturers and companies of the industry, as well as professionals of related disciplines and students of design disciplines.
- What is the cost of entering the competition?

#### Administration fee per application:

- |                                |                                |
|--------------------------------|--------------------------------|
| ■ Companies and organizations: | USD\$380 per every application |
| ■ Designers:                   | USD\$220 per every application |
| ■ Students:                    | USD\$90 per every application  |
| ■ Manufacturers:               | USD\$680 per every application |

#### Early bird discount:

15% discount for applications received before 15 August 2017.

- How do I enter the competition?
  - Competition Entry Dates
  - 10 May (Wednesday) through to 20 October (Friday) 2017.  
(Based on the postmark and official upload time)
  - Submit via online application: Complete the entry form and portfolio submission form.
  - Submit via email: Complete the entry form and portfolio submission form. Email to [award@j-ac.org](mailto:award@j-ac.org)
  - Submit via mail: Download the entry form and portfolio submission form. Mail the completed forms with technical drawings and photos to organizer's entry collection office:  
Address: Shop 2, G/F, 182 Queen's Road East, Wan Chai, Hong Kong.

Please state on your envelope:  
Global Fashion Jewelry and Accessories Council  
“JA+ The 100 Most Influential Awards“ Entry

- Is it possible to enter two or more categories in the competition?
  - Yes, as long as your submission meets the entry requirement (for entry requirement details. Please refer to Specifications of Entries).
  - Only one application should be submitted for each category; hence, separate applications should be submitted for two or more categories.
  
- Can we submit entries as a group?
  - Yes.
  
- Who has the rights to the submitted entries, whether awarded or not?
  - Whether the work is awarded or not, the rights belong to the designer.
  - The council and the co-organizers have no rights to use the design.
  - The council has the rights to use photos from designers’ portfolios for promotional use.
  
- Why is there not a theme assigned for the competition?
  - We intend to provide a platform for fashion designers and industry employees to express their best ideas freely, with no need to adjust to specific themes. We focus more on the story behind the topic that the designer chooses, the creative concept, and the level of innovation. The council encourages designers to put forward their work that expresses their style and best represents them.

#### About the Judges of the Competition

- What is the judging process?
  - There are two stages in the judging process – preliminary and final.

#### Competition Dates and Schedules

- 10 May 2017: Entries Open
- 20 October 2017: Entry Deadline
- 25 October 2017: Preliminary Judging
- 30 October 2017: Final Judging
- 10 November 2017: Result Announcements
- 30 November 2017: Award Ceremony and Individual Notification

- December 2017: In-depth Coverage by International Media and Interviews of Award Winners
- March 2018: Selected Winners are invited to attend New York, Paris and Hong Kong Fashion Week activities, as well as JA New York Show and more

#### About the Prizes of the Competition

- What are the prizes of the competition?
  - Unlike commercial competitions, our competition aims at encouraging emerging designers, industry employees and manufacturers to participate in an open global platform.
  - Winners will be awarded with certificates and are authorized to use the Award Winner logo on their promotional materials. The council will host press conferences in Paris, London, New York, Hong Kong, Shanghai, Tokyo and Taipei. Winners have the opportunities to be interviewed in-depth by top online and offline fashion media from around the world.
  - Winners have the opportunity to attend the JA New York show and meet with investors from around the world.
  - One-year free membership of the Global Fashion Jewelry and Accessories Council and one copy of 2017 Fashion Jewelry and Accessories Annual.
  
- If I enter two categories, is it possible to win prizes in both categories?
  - Yes. Designers and brands with outstanding performance will be promoted into the Integrated category for judging.

#### About the Entries

- Can I submit my previously awarded designs for this competition?
  - Yes. We encourage designers to put forward their work that expresses their style and represents themselves best.